

motion**ed**gedesign

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[www.motionedgedesign.com](http://www.motionedgedesign.com)

**Company Representative**

John Teh



# Portfolio & Proposal

**Web Design / Development**  
**Graphic Design**  
Creative Industry

## Statement of Confidentiality

This proposal and supporting materials contain confidential and proprietary business information of Motion Edge Design. These materials may be printed or photocopied for use in evaluating the proposed project, but are not to be shared with other parties.

Been in the creative industry since year 2000 (web / graphics design). Primarily focusing on responsive web design (Wordpress + DIVI) for the past 8 years. I also get my hands dirty on graphic design on top of web developments. I believe these 2 skills do work well together to get the best design out there.

Have worked with various areas of graphics design including illustrations, photo editing, UI / UX, social media, video editing, project management, content planning, brochures, newsletters and many more.

Also good at wordpress based website migration, installation and implementation.

Wordpress optimizations - wp-optimize, SEO (Yoast / Mathrank), caching.

- UI / UX (Adobe XD)
- Illustrations, logos, flyers (Adobe Illustrator)
- Brochures, ebooks, newsletters (Adobe InDesign)
- Motion graphics, video editing (Adobe After Effects)
- Social media (Mostly Adobe Illustrator and some Adobe Photoshop)

Been a freelancer for most of my working life, so working independently and building up the essential skills to work efficiently to deliver the best results are pretty much a second nature to me. Been involved in bigger projects which require myself to be working with a group of people as well. I'm super friendly, a full time joker, loves to communicate, amazingly helpful (sometimes too helpful for my own benefit).

Not shy of learning new things, I personally think 24 hours a day is simply not enough, and I ask a lot of things :D. There's just simply so many, just too many interesting things to learn everyday. I hope your good company can be a platform for new learning experiences, meeting new people and making new friends, sharing ideas, having fun together and just flow and go through obstacles and crazy workloads together.

### Get In Touch

Main site:  
<https://motionedgedesign.com>

Wordpress DIVI layouts / themes  
<https://www.wemplates.com>

Talk soon,

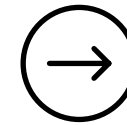
**John Teh**  
***Creative Ninja***  
***Motion Edge Design***

*P.S. You'll be amazed just how flexible and powerful our Motion Edge Design business sites are, but should you want something unique, I'll be able to create custom design ideas to meet your needs. Just ask!*

What you'll find inside this proposal

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About Motion Edge Design

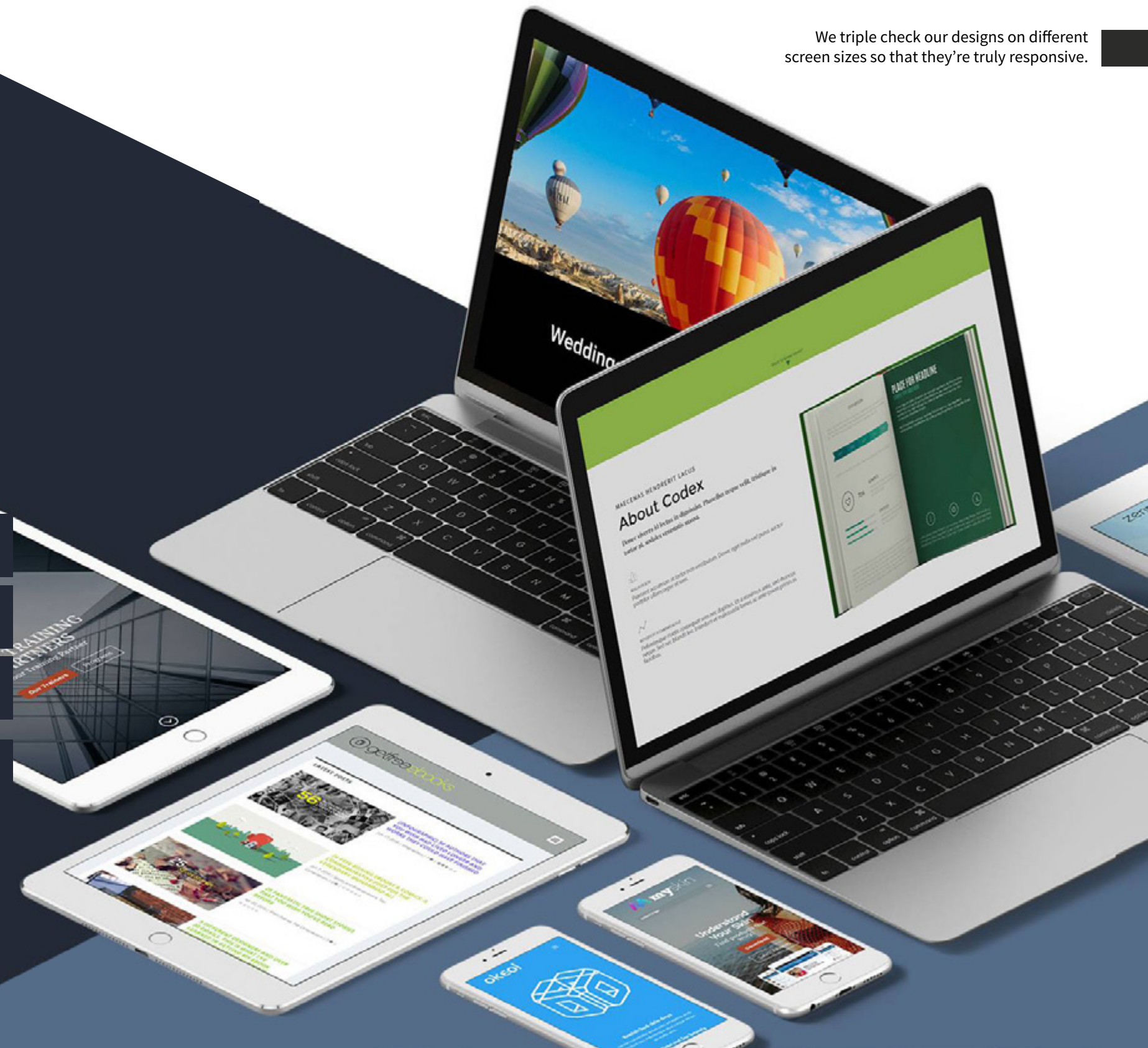
## Engineering websites since 2004.

**Communication** is of utmost importance. We study, listen and discuss the idea that you have. Let's move ahead in one direction, **together**.

We deliver unique designs with competitive pricing. Save costs and stay focus on content and marketing.

We approach design ideas differently. Be prepared for something unique.

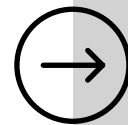
We triple check our designs on different screen sizes so that they're truly responsive.





## Web Design Projects (Wordpress + DIVI)

# Portfolio



## View my portfolio online

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### Acep.m.my

Web Design (One Page Website)

Wordpress + DIVI



### Antzworld.m.my

Web Design

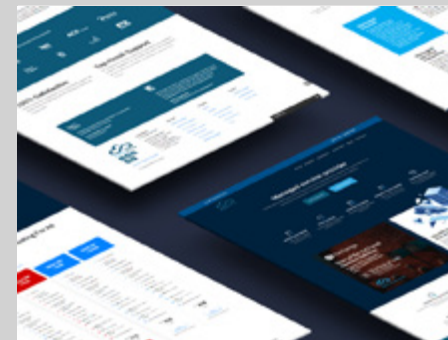
Wordpress + DIVI



### Charis.org.my

Web Design (Dual Language)

Wordpress + DIVI



### CloudSpace.com.my

Web Design

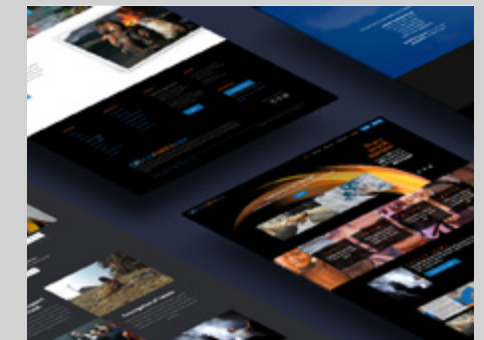
Wordpress + DIVI



### GetFreeEbooks.com

Web Design

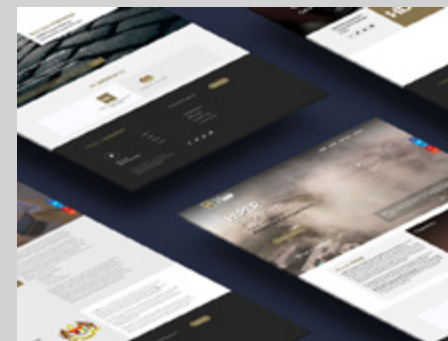
Wordpress + Extra



### GoForthAsia.com

Web Design

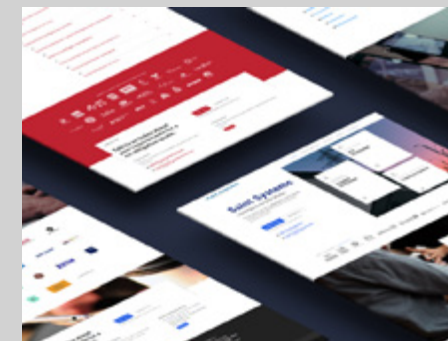
Wordpress + DIVI



### Halal-Incubator.com

Web Design

Wordpress + DIVI



### Saint.m.my

Web Design

Wordpress + DIVI



### SchoolofSkills.edu.my

Web Design

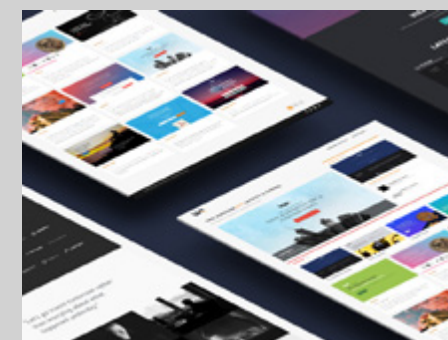
Wordpress + DIVI



### TechkemWater.com.my

Web Design

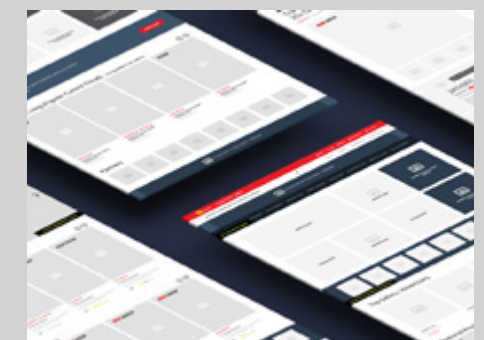
Wordpress + DIVI



### Wemplates.com

Web Design / DIVI Layouts + Templates

Wordpress + DIVI



### eCommerce Mockup

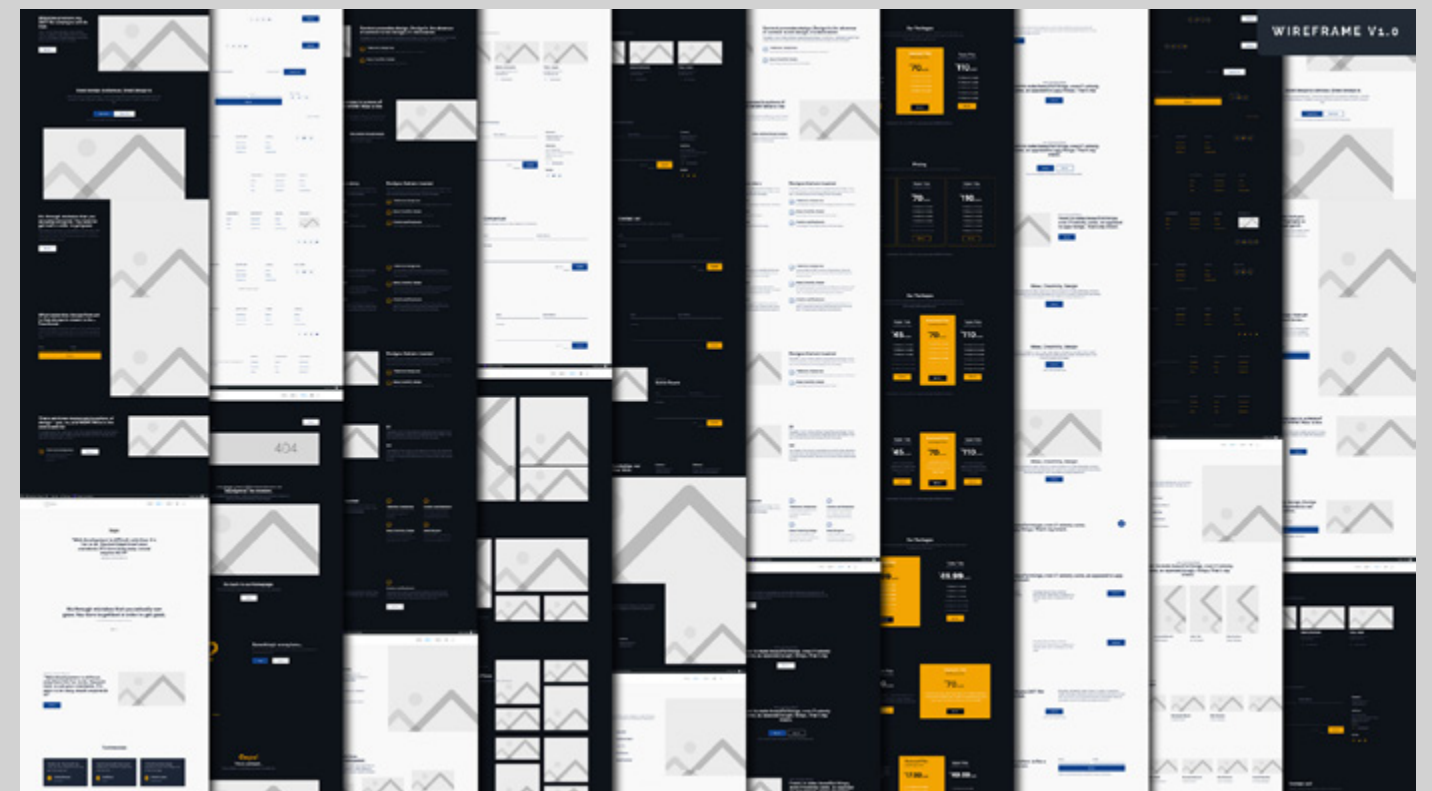
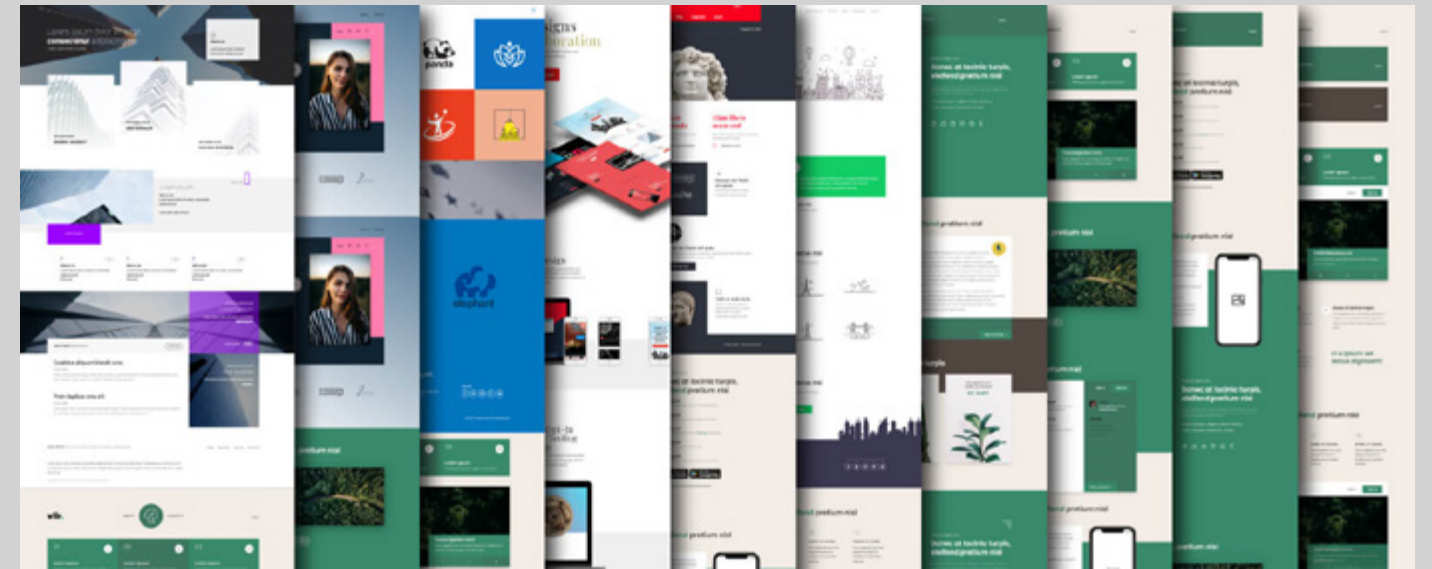
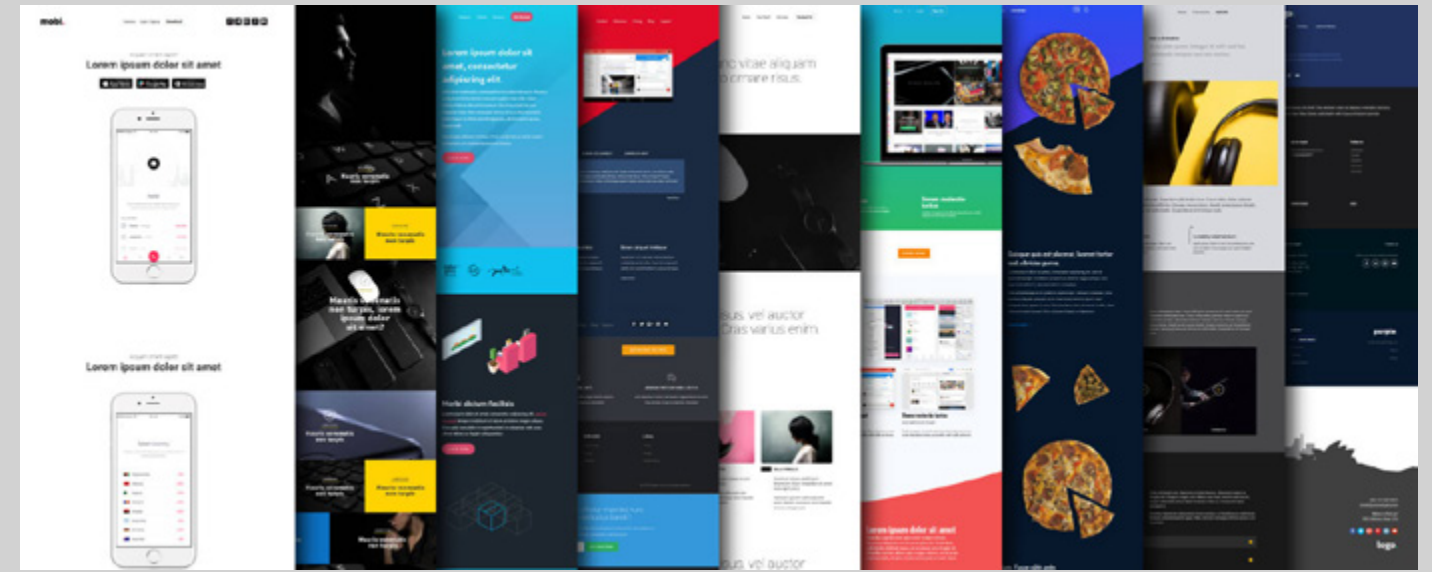
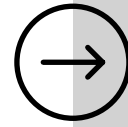
Wireframe, UI / UX

Adobe Illustrator



Web Design Projects (Wordpress + DIVI)

# Portfolio



**View my portfolio online**

Main Portfolio Site:

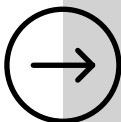
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<https://www.wemplates.com>

Past Top Projects

# Portfolio



- **01\_Walls Malaysia**  
Website Development
- **02\_Honda Malaysia**  
Infographics (Print)
- **03\_GetFreeEbooks**  
Web Development, maintenance,  
social media, content management  
& lead collection.
- **04\_Yemen Embassy Malaysia**  
VWebsite Development
- **05\_Prosperty International Century**  
Brochure Design (Print)
- **06\_Sasi The Don**  
Flash Animation for Website



View my portfolio online

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**01. Walls Malaysia**  
Designed and maintained multiple websites for various events, contests and new product launches.



**02. Honda Malaysia**  
Designed 3 Printable Puzzle Infographics for one of their media events.



**03. GetFreeEbooks.com**  
Designed and maintained one of the biggest free legal ebook sites. Ran multiple social media campaigns.



**04. Yemen Embassy Malaysia**  
Designed Malaysia's Yemen Embassy website in both English and Arabic.



PROSPERITY INTERNATIONAL CENTURY  
YOUR FUTURE, WE CARE

**05. Prosperity International Century**  
Designed a booklet brochure for an investment company.

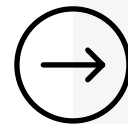


**06. Sasi The Don**  
Designed Flash animations for a local Malaysian artist.



Graphic Design / Print

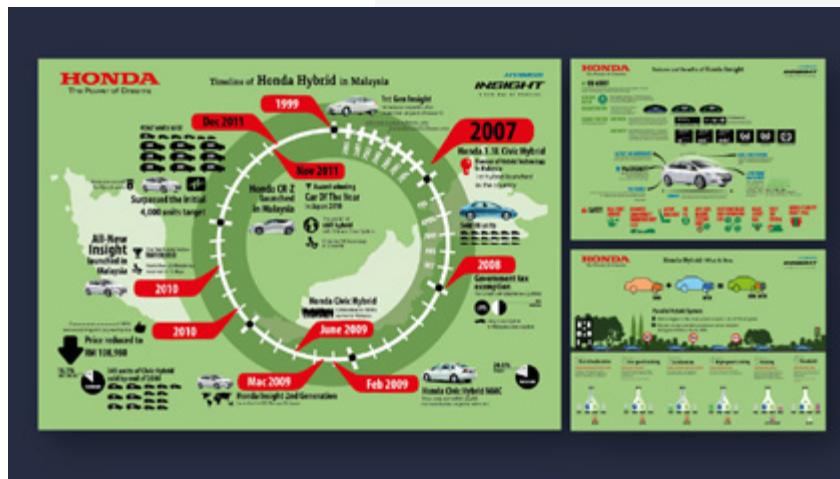
# Portfolio



**Poster** - Design + Print (*Adobe Illustrator*)



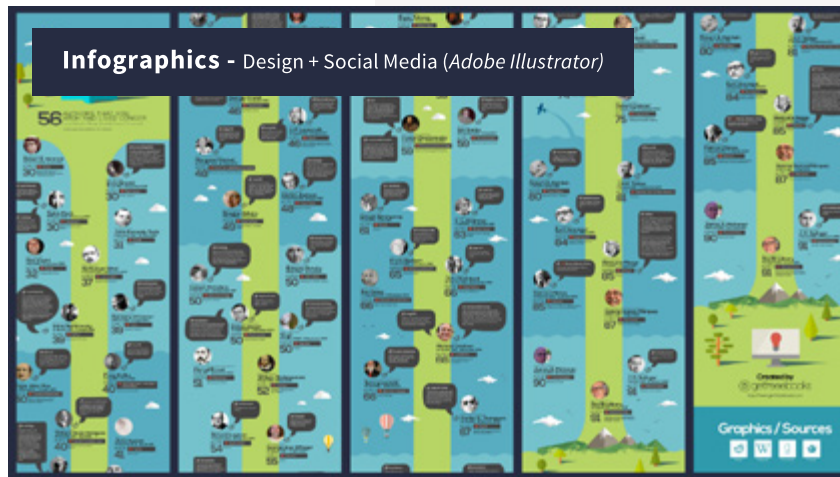
**Infographics** - Design + Printed into a Jigsaw Puzzle (*Adobe Illustrator*)



**Flyers** - Design + Print (Front & Back) (*Adobe Illustrator*)



**Infographics** - Design + Social Media (*Adobe Illustrator*)



**Infographics** - Design + Social Media (*Adobe Illustrator*)



**Trifold Brochure**  
Design + Print  
*Adobe Illustrator*



**Trifold Brochure**  
Design + Print  
*Adobe Illustrator*



**Brochure**  
Design + Print  
*Adobe Illustrator*



**Newsletter**  
Design + Print  
*Adobe InDesign*



**Newsletter**  
Design + Print  
*Adobe InDesign*



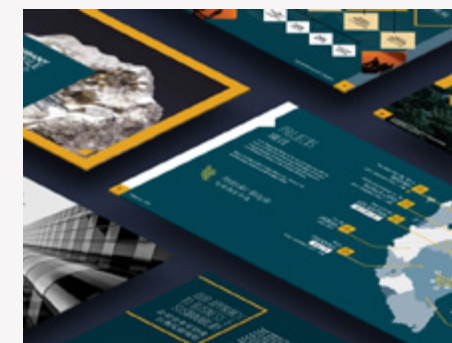
**Newsletter**  
Design + Print  
*Adobe InDesign*



**Newsletter**  
Design + Print  
*Adobe InDesign*



**Newsletter**  
Design + Print  
*Adobe InDesign*



**Brochure**  
Design + Print  
*Adobe InDesign*



**Brochure**  
Design + Print  
*Adobe InDesign*



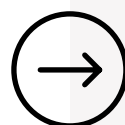
**Brochure**  
Design + Print  
*Adobe InDesign*



**Brochure**  
Design + Print  
*Adobe InDesign*



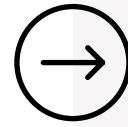
# Portfolio





Graphic / Interior Design - Stickers, Banners, etc.

# Portfolio



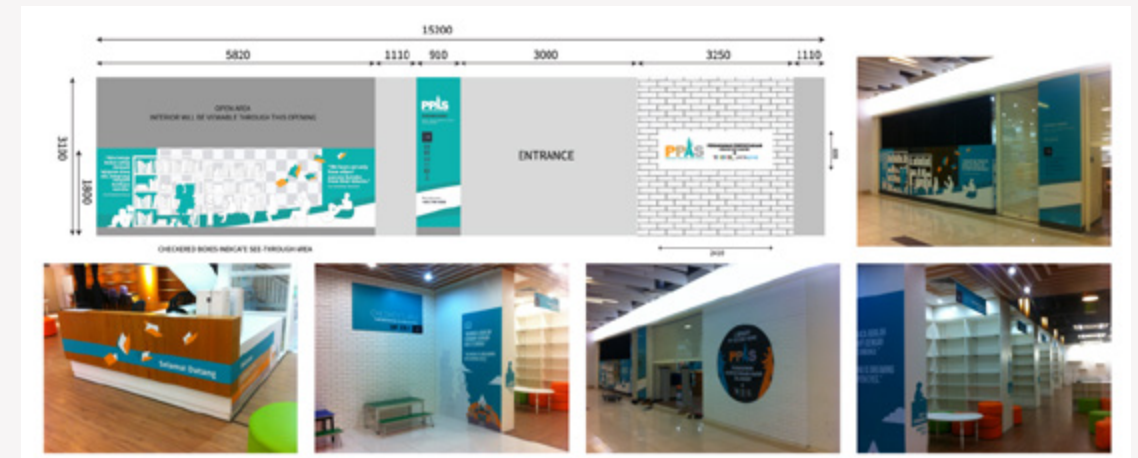
**View my portfolio online**

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- 01. Perbadanan Perpustakaan Awam Selangor (PPAS)**  
Designed wall stickers / decorations / directions / labeling / front entrance design.



- 02. Joya Malaysia - Gleneagles Ampang**  
Cutout stickers, Hoarding board, acrylic, posters.



- 03. International Nakamoto Technology**  
Cutout stickers for their front glass wall.



What You Will Get



# Inclusions

What to expect from A-Z



## Wordpress

We'll be using the mostly used and popular Content Management System (CMS) for your website. Highly secured and user friendly.



## Great, modern & attractive design.

Designed based on the latest trend and technologies, to suite all types of visitors.

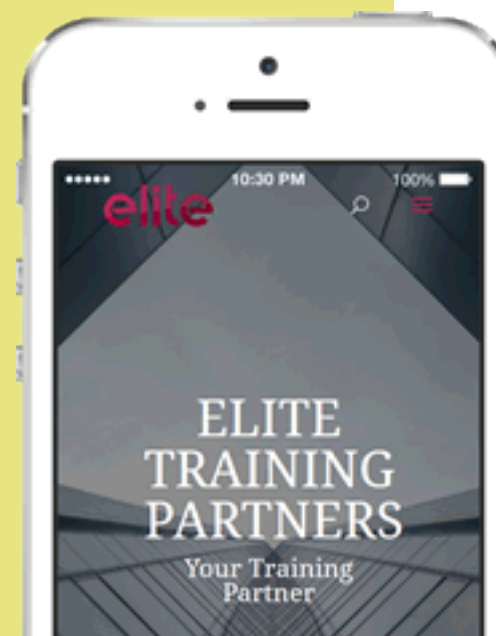


## DIVI

We utilize the highly popular CMS theme - DIVI in all our web design projects.

IT'LL LOOK GREAT, WE PROMISE

A BIG-budget website at a COMPETITIVE price



## Total Responsive Design

Your site will look awesome on any devices, whether it's on a desktop, a tablet or even a smartphone. We design your site for every possibilities.

## Social Media Ready

**Your new awesome site will be social media integrated and ready for the new media age. Allow visitors to share and grow your fanbase.**

## Capture Leads & Grow Your Mailing List

**The money is in the LIST, if you're not doing it, you're losing the race. Talk to your past, current and future customers.**

We'll handle everything - email setup, installations of addons / plugins and optimizations. *Just sit back and relax.*

⊖ Check out the next page on the list of optimizations.



## All-In-One Package

Establish your online presence, spread the word, build a loyal customer base and be a market leader.

# 01



# Optimizations



FINE TUNING THE SITE

**Web design is just a page  
if doesn't come with  
optimizations.**



## Call to Actions

If you don't simplify and create actions, your visitors won't act and be qualified leads.



## Navigation

If you can't navigate through a map efficiently, you won't be able to reach to your desination.



## Boost Visitors' Confidence

Visitors need proof of authority and sense of security before making the final decision.



## Proper Contact Page

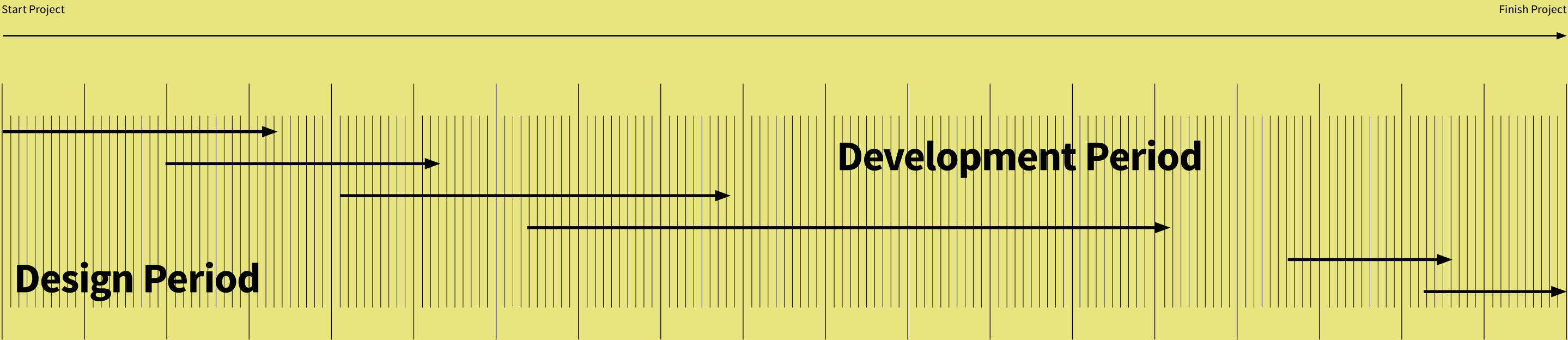
Create a properly formatted contact page for yourself, your visitors and the Internet to get in touch with each other.



# 02



# Timeline & Process Guide



⌵	⌵	⌵	⌵		⌵	⌵	⌵	⌵
<b><u>Content Gathering</u></b>	<b><u>Idea &amp; Concept</u></b>	<b><u>Design &amp; Develop</u></b>	<b><u>Setup &amp; Soft-launch</u></b>		<b><u>Testing &amp; Evaluation</u></b>	<b><u>Launch &amp; Testing</u></b>	<b><u>Final Evaluation</u></b>	<b><u>Payment &amp; Handover</u></b>
Initial stage of content gathering. Design and concept will be highly dependent on the type and volume of content involved.  <i>* Payment milestones vary depending on initial agreement between vendor &amp; client.</i>	Brainstorming session on the ideas you have and first initial mockup design is prepared for the client's viewing and feedback.	The first design is created on a temporary platform / staging site. Feedback and changes are collected and implemented.	Client's current or new hosting will be setup for the soft-launch of the new website. Vendor / Client will perform a internal review and testing.		Further testing, evaluation by the client and integration of any final changes before official launch.	Official launch and marketing:-  ⊖ social media setup & postings.  ⊖ final testing.	Client evaluates the website. Agrees to proceed with handover.	After payment is made, source files, all relevant account passwords will be handed-over to the client.  Further negotiations on maintenance tasks or any future plans.



MEDmotionedgedesign

**EXPERIENCES  
DONE  
RIGHT**

SAY HELLO!  
TO YOUR NEW  
AWESOME SITE

---

We visualize your ideas  
& feedback and make it  
the best site out there.

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Website & Email

[www.motionedgedesign.com](http://www.motionedgedesign.com)  
[www.wemplates.com](http://www.wemplates.com)

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Email

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tph.john@gmail.com

+6012 670 6540

**Thank\_you.**

**Looking forward to hearing  
from you soon.**

—

MEDmotionedgedesign  
**Experiences Done Right**