44 WEB DESIGN TIPS & TRICKS

EASY TO READ / SUMMARIZED VERSION

MED motionedgedesign
WWW.MOTIONEDGEDESIGN.COM

Attribution-NonCommercial-
ShareAlike 4.0 International

This is not a Free Culture License.

1

Involve clients from the start

2

Fast prototyping

More info

3

Don't start with a design: take a scenario-based approach.

4

Deploy locally

More info

"What separates design from art is that design is meant to be... functional."

- Cameron Moll

5

Stick with a 3-color pallette

Resource 1

Resource 2

6

Typographically rich

More info

7

Fonts that are easy to read across devices and browsers

More info

8

Right size & high quality images

9

JPG Optimization

Resource 1

Resource 2

10

When to use JPG, GIF & PNG

More info

11

Give it space / proper margins

12

User friendly contact form

13

Killer About Us Page

14

Polished, professional logo

"If you think math is hard try web design."

- *Trish Parr*

15

Logo placement Top left corner

16

K.I.S.S

17

Mobile / tablet friendly

18

Responsive design

19

Social Media

Resource 1

20

Photoshop layer organization

21

Skip Flash, use HTML5

22

Photoshop workspace

More info

23

Chrome Developer Tools

More info

24

Buttons & Strong Calls to Action

"The greatest artist and web-designer ever is indeed a spider!"

- *Munia Khan*

25

Intuitive navigation

26

Get rid of clutter

27

Design every page as a landing page

28

Call to action / essential info in the upper portion

29

Browser compatibility

Resource 1

30

Use CMS - Wordpress, Drupal, Joomla

31

Design for the users, not you

32

Multimedia & videos

More info

33

Design with SEO in mind

34

Moodboards

More info

"Intuitive design is how we give the user new superpowers."

- *Jared Spool*

35

Get assistance

Resource 1
Resource 2

36

Constructive criticism

More info

37

Free UI kits

More info

38

Best websites are designed to a grid

More info

39

Versioning graphic files with Dropbox

More info

40

Collaborative screen-sharing

More info

41

Code distribution, versioning and storing

Resource 1

42

Syncing large files

More info

43

CSS refresh bookmarklet

More info

44

Manage your workspace

More info

"Intuitive design is how we give the user new superpowers."

- *Jared Spool*

THANK YOU FOR READING

motionedgedesign
WWW.MOTIONEDGEDESIGN.COM